

Søgeord	Type af søgeord	Søgevolumen	Konkurrence organisk	Konkurrence betalt	CPC
SEO	short tail	3.600	45	42	81,9
keywords	short tail	390	33	5	53,36
seo check	short tail	320	30	37	22,03
seo specialist	short tail	320	28	31	51,83
What is SEO?	long tail	110	19	19	20,02
How does SEO work?	long tail				
Why is SEO important?	long tail				
Digital Marketing	short tail	1.000	28	30	22,52
Digital marketing job	short tail	210	17	12	6,25
Digital marketing specialist	short tail	90	34	10	12,57
Digital marketing course	short tail	50	41	92	27,99
What is digital marketing?	long tail	20	11	18	40,88
Why is digital marketing important?	long tail				
How does digital marketing work?	long tail				
Social Media	short tail	1.900	19	1	22,06
Social media manager	short tail	320	29	51	30,23
Social media marketing	short tail	210	21	26	20,73
Social media strategy	short tail	110	17	12	14,15
What is social media marketing?	long tail	10	5	1	0
Why is social media marketing important?	long tail				
Which social media platform is best for businesses?	long tail	10	5	1	0